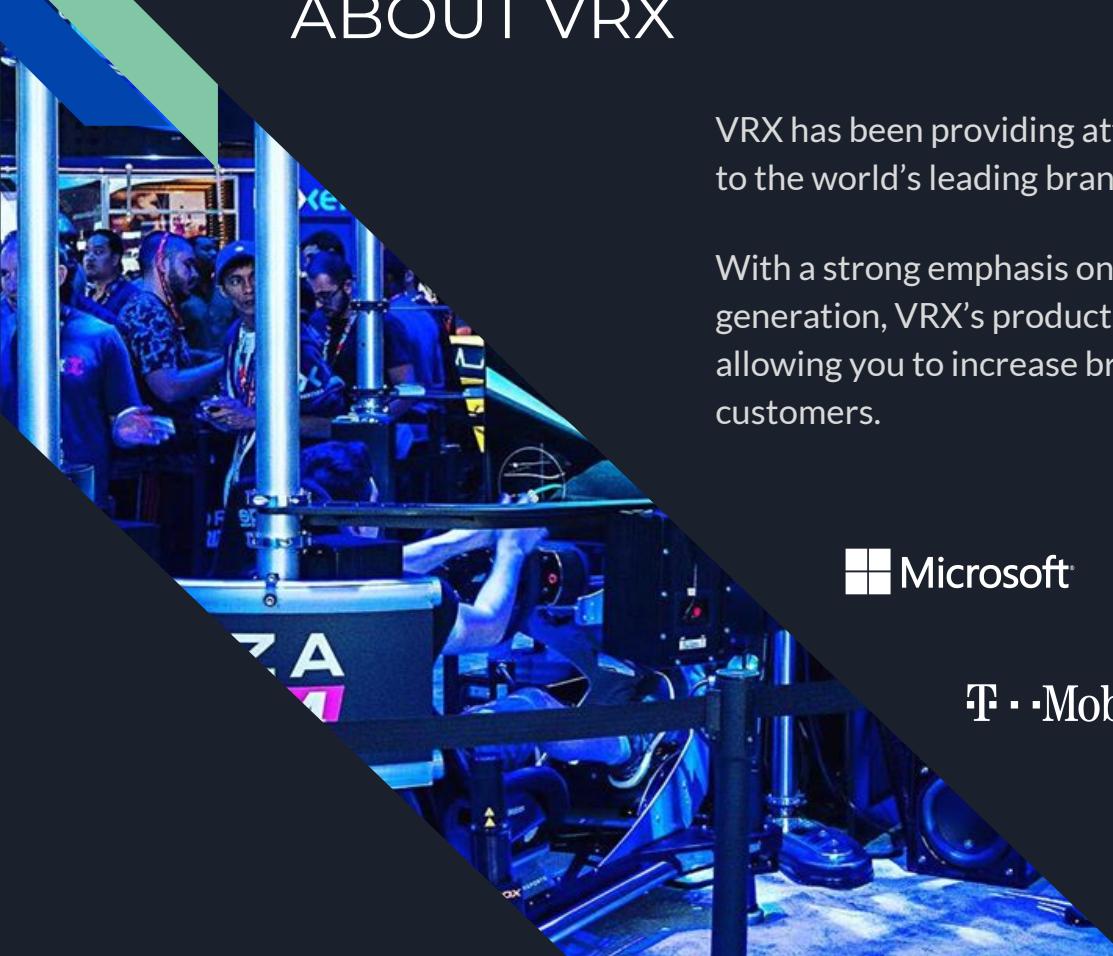


BRAND & EVENT ACTIVATIONS

The best event marketing tool for your business.

WWW.VRX.CA | 1800-723-9791 | SALES@VRX.CA



ABOUT VRX

VRX has been providing attention grabbing event attractions to the world's leading brands for over **20 years**.

With a strong emphasis on audience participation and traffic generation, VRX's products attract people to your event, allowing you to increase brand engagement and convert customers.



AUDIENCE ENGAGEMENT

Interactive attractions are one of the most effective ways to engage and attract visitors to your event.

VRX specializes in competitive virtual racing attractions, interactive VR experiences, and immersive content demonstrations.

Custom experiences are also available.





AUDIENCE ENGAGEMENT

VRX can custom tailor your solution to meet a variety of needs.

Competitions

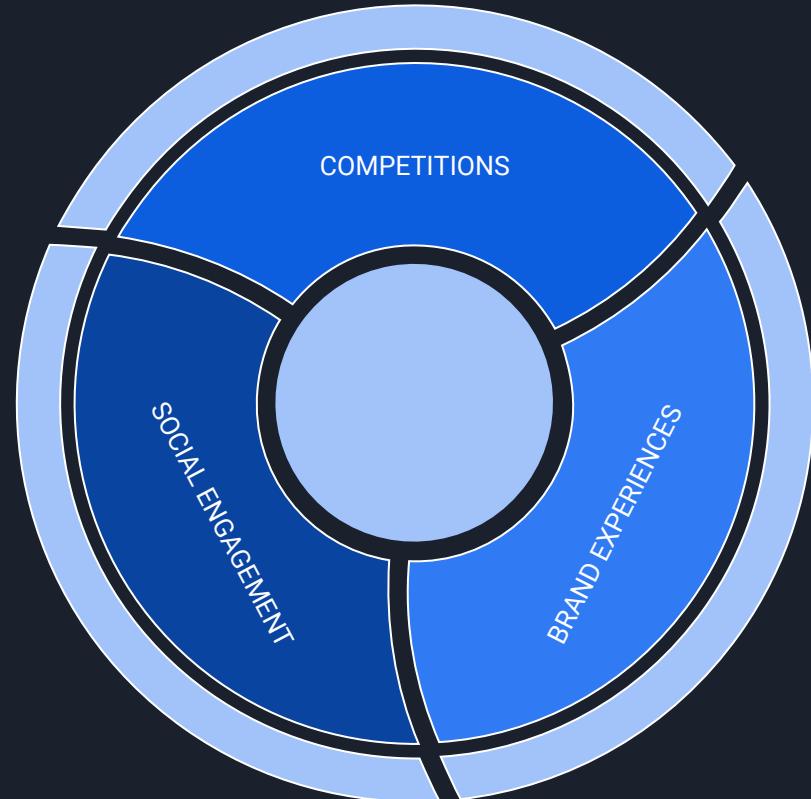
Let visitors compete for prizes in order to drive engagement and excitement.

Social Reach & Engagement

Highlight unique attractions to encourage visitors to share on social media.

Brand Experiences

Let visitors interact with your brand in unique ways - virtually test drive a flagship vehicle or tell a brand story in virtual reality.

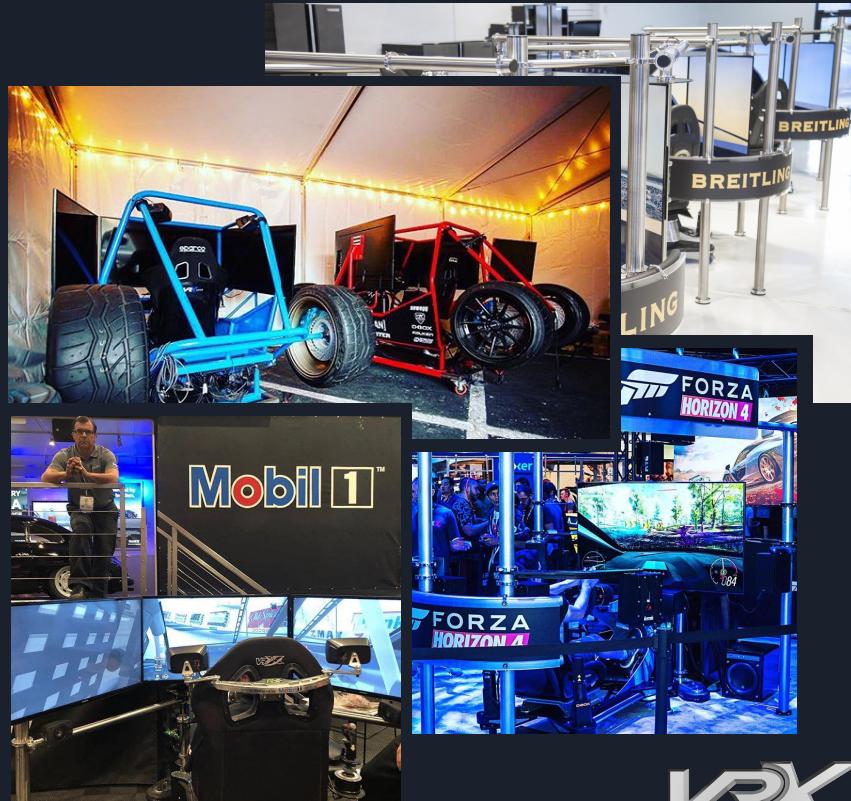


CUSTOM BRANDED ATTRACTIONS

All of our attractions can be custom branded to reflect any identity, message or event.

Customizable options include:

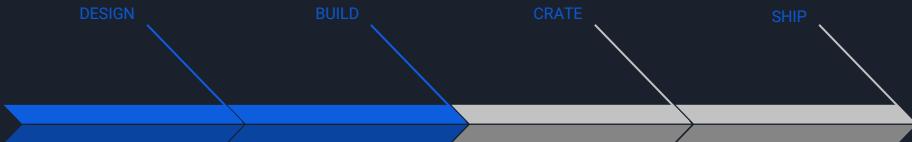
- Custom wraps/skins
- In-game skins on vehicles
- In-game messaging
- Branded splash screens
- Video loops in-game and on-screen
- ...and more



CUSTOM CRATING & MOVEABLE SOLUTIONS

We provide full turnkey solutions for travelling activations. This includes:

- Flight cases
- Wheeled attractions
- Setup & assembly instructions



PERFECT FOR ALL TYPES OF EVENTS



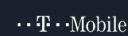


EXPERIENCE AMAZING

IF YOU CAN DREAM IT, WE CAN BUILD IT



SECRET LOCATION



LOCKHEED MARTIN



CONTACT US TODAY

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